



# FINE TUNING YOUR WAYFINDER APPROACH

## PURPOSE OF ACTIVITY

The purpose of this activity is to guide you to adapt the Wayfinder approach to your context. Use the 5C's (Context, Culture, Capacity, Cognition and Creativity) as prompts for discussion with your Coalition to determine how you should adjust the process to best suit the circumstances you and your colleagues will be working in.

## RESOURCES NEEDED

Skills: Basic facilitation, broad local knowledge about your landscape, organisations and communities

Time: 2-3 h

Materials: recording materials

## HOW TO DO IT

Work through each of the five categories (Context, Culture, Capacity, Cognition and Creativity) discussing what factors you need to consider in the design of your Wayfinder process.

## TIPS

Being very realistic and honest with yourself and others upfront about how different factors could influence your process will avoid problems later in the process. You should revisit the 5Cs at intervals through the Wayfinder process and check if your assumptions were accurate.

**Phase 1:** Building a coalition for change

**Module B:** Designing the process

**Work card 4:** Tailoring the process

Revised 2018-08-01

Available at [wayfinder.earth](http://wayfinder.earth)

<p><b>Context</b> Consider how issues like climate and seasonal conditions / activities may effect stakeholders ability to participate in the processes. This will influence, for instance, how often it is appropriate to bring stakeholders together in a workshop setting, or where meetings should be held.</p>	<p><i>Example: Depending on timing, the monsoon season and flooding in March/April may prevent our team travelling to some regional communities. We should plan visits for later in the year.</i></p>
<p><b>Culture</b> Ethnic and social culture as well as organisational culture can influence how you design and run your process. Consider factors like peoples attitude to formal and informal knowledge, the role of religion in decision making.</p>	<p><i>Example: Decision making around crop variety and planting times are made with advice from spiritual leaders within the community, we need to be aware and respect this local protocol during discussions.</i></p>
<p><b>Capacity</b> This will influence, for instance, who is invited to participate, and in what way they are brought into the process.</p>	<p><i>Example: A local NGO has some great facilitations skills, we may be able to partner with them to run some community workshops.</i></p>
<p><b>Cognition</b> This will influence, for instance, what you do during stakeholder consultations, what kind of capacity building you need to design into the process, and what expert input that might be needed.</p>	<p><i>Example: Some local communities do not think climate change is leading to increased severity and frequency of droughts, we may need to build awareness and capacity around climate change before we proceed to the next phase.</i></p>
<p><b>Creativity</b> This will influence, for instance, who you engage and how you ensure that solutions stemming from the Wayfinder process are innovative. You may need to connect to people outside the system to generate new ideas.</p>	<p><i>Example: There is a local gazing co-operative that has been involved in research trials and experiments in the past, they may be a good source of innovation that can be spread to other parts of the community.</i></p>