ANALYZING AGENCY AND OPPORTUNITY CONTEXT

PURPOSE OF DISCUSSION

The purpose of this discussion is to stimulate thinking around who has the agency to implement the actions that you have designed and what the overall opportunity context looks like right now for achieving that type of change. Looking at the list of actions that you have just identified (work card 27), draw on the work that you did in Phase 2 work cards 13-17, and in Phase 3 work cards 20-24, to reflect on agency and opportunity context in relation to your actions.

DISCUSSION QUESTIONS

• Thinking about your actions, who has agency to influence key leverage points in the system? For example, a municipal manager may have the agency to change the way a particular policy is implemented locally, which could have a major impact on how farmers choose to operate. But the farmers themselves might not be able to influence the policy.

• Outside the coalition, are there known change makers in your system, who seem particularly skilled in driving change towards sustainability?

• Are relevant change makers already involved in your Wayfinder process? Are you connected to organizations relevant for the implementation of your actions?

• How far does your sphere of influence reach with the Wayfinder process, and could you do something to increase it? Change often requires many people acting in unison. Which additional individuals or organizations
would be useful to link up with? Can you strengthen connections to create a greater impact?

- How will your actions change the agency of people in the system? Is this a positive thing for the change you are trying to bring about? Are those people aware and ready for that change in agency and power?

- Are there people in the system who have the power and interest to block the actions that you are proposing?

- Is the current social context and institutional set-up conducive for implementing your actions now? Do you know of any specific barriers to change? For example, are there laws or other types of regulations that could pose a problem? Or are there subsidies that may prevent a change in behavior? Do you know of any actors that are working to remove these barriers?

- Can you foresee a window of opportunity opening up in the near future? This could for example be a new policy that is being developed. Are there actions you can take to create such a window?

- In general, is there institutional ‘space’ for new ideas to be accepted and spread?

- Are the actions that you propose likely to become embedded in the system, e.g., within existing institutional structures? If so, what would that mean for their potential to create the foreseen change?