



PACKAGING AND COMMUNICATING THE ACTION PLAN

PURPOSE OF DISCUSSION

The purpose of this discussion is to think about how the strategies for change best can be packaged into an action plan and how to get widespread support for this plan.

DISCUSSION QUESTIONS

- What will be the most useful format of the Action Plan?
- Are there ways of summarizing the full Action Plan into an easily digestible format? For example, could you summarize all the key information down to a one-page simple diagram or illustration that could be tuned into a poster, shared and spread around the community, or relevant organizations?
- What will be the best way of getting widespread support and ownership of the Action Plan?
- How will you ensure the Action Plan is updated as your knowledge evolved during the implementation phase?